

# SD SWIM SAFER

## FAQ

### **What is San Diego Swim Safer?**

San Diego Swim Safer is a public education campaign dedicated to preventing drowning deaths and injuries in San Diego County. San Diego Swim Safer aims to increase the knowledge of drowning prevention methods and access to swim lessons. The San Diego Swim Safer website, [www.sdswimsafer.org](http://www.sdswimsafer.org), serves as a resource for parents and caregivers on ways they can protect their families and loved ones from drowning incidents in open water, a pool and in the household.

### **Who is involved in San Diego Swim Safer?**

San Diego Swim Safer is coordinated through a partnership among the Prevent Drowning Foundation of San Diego, the County of San Diego and First 5 San Diego in support of the Live Well San Diego vision for healthy, safe and thriving communities.

### **How is this campaign funded?**

This campaign was made possible through a \$250,000 grant provided by the San Diego Board of Supervisors to the Prevent Drowning Foundation of San Diego.

### **Why is this issue important?**

Drowning kills more children 1-4 years of age than anything else except birth defects. After motor vehicle accidents, drowning is the second leading cause of unintentional injury death among children 1-14. Children's accessibility to water in San Diego County is high, with 70 miles of coastline, 20 freshwater lakes, 7,466 public permitted bodies of water such as apartment complex swimming pools and many backyard pools. Parents can create a safer place for their child to swim by learning the risks of drowning and how to reduce them.

### **How do I get connected to swim lessons through San Diego Swim Safer?**

Parents and caregivers can fill out a Swim Lessons Needed information form on the San Diego Swim Safer website where they can be notified about swim lessons or clinics available in their area. Low-cost and support scholarship resources can also be accessed through the San Diego Swim Safer website.